

May 10, 2021

John Donahoe
CEO, Nike
One Bowerman Dr.
Beaverton, OR 97005

Mr. Donahoe,

On behalf of the Center for a Humane Economy, the Animal Wellness Foundation and Animal Wellness Action, we write again regarding the increasing concerns in the U.S. and in other nations about the continued commercial killing of millions of wild kangaroos principally to make soccer cleats.

More than a year ago, the Center for a Humane Economy wrote you and other company leaders inviting dialogue. Despite a promising start and a respectful tone from all parties, your team shut down communications. Our subsequent entreaties have been met with silence.

We continue to believe that sourcing skins from kangaroos shot in their native habitats in Australia is an archaic and inhumane practice, especially because hundreds of thousands of joeys are collateral damage from the night-time commercial shooters. Your company has been remarkable in product development, and there's just no compelling reason to continue to source kangaroo parts. Outside of the soccer line, all of your athletic shoes are free of this material.

To be clear, kangaroo leather soccer cleats drive the world's largest commercial wildlife slaughter. This fact vitiates Nike's pledge to its customers to adhere to principles of corporate responsibility and sustainability in its sourcing practices.

We attach a letter from concerned citizens expressing disfavor with your company's continued reliance on fabrics derived from commercial killing of kangaroos in their native habitats. The total number of signers exceeds 60,000 and is sure to grow.

Since our last letter to you, there have been important developments that we ask you to consider:

- The Australian state of New South Wales has launched the first ever inquiry into the kangaroo killing industry. The Australian animal welfare movement is united in its opposition to the commercial slaughter of kangaroos for trade in athletic shoes.
- The Kangaroo Protection Act has been introduced into the U.S. Congress. It would ban imports of all kangaroo-sourced products. States are about to take up similar measures.

- California's law against the sale of kangaroo parts is being enforced, effectively closing that market to kangaroo-based shoes in a market of 40 million consumers.
- A coalition of the major European animal protection groups has formed to press a ban on the sale of kangaroo parts in that economic bloc.

This week, the Center purchased another round of billboards in the Portland metropolitan area inviting people to view a 60-second short film showing what it takes to make kangaroo-based shoes.

We look forward to affirming a statement by Nike that it will stop sourcing kangaroo parts for its products. Promoting that policy is where we want to invest our energy.

Sincerely,



Wayne Pacelle
President



Mitchell Fox
Director of Advocacy